

Burklyn Arts Council

Guidelines and Jury Information for Summer 2023

Burklyn Arts Council, a private nonprofit arts organization, has sponsored this event for over 50 years. The Council uses the proceeds from this and its winter fair to support professional artists' residencies in local schools, student attendance at professional performances, student scholarships and community activities. We also offer funds to augment classroom art and music programs and professional development for art teachers.

Burklyn fairs are open exclusively to exhibitors from Vermont and Coos and Grafton counties of New Hampshire, and all crafts are juried for excellence in craftsmanship and originality in design. The Burklyn Arts Council Summer Craft Fair features great crafts, entertainment and a raffle (which showcases artists' work and adds to the Council's fund raising). Lunch will be available, and of course there will be strawberry shortcake throughout the day!

BURKLYN CRAFT FAIR GUIDELINES FOR EXHIBITORS--PLEASE READ CAREFULLY

Eligibility

Burklyn accepts exhibitors who are permanent residents of Vermont and Coos and Grafton counties of New Hampshire.

Jurying

NEW THIS YEAR! Burklyn Arts has a rigorous jury process, but also realizes that other organizations do as well. We at Burklyn want to remove the jury process for artisans who have already met the jury standards of our approved organizations.

If you are already a juried member of Vermont Handcrafters, the NEK Artisans Guild, or Artisans Hand Craft Gallery, Burklyn would like to provide you with a jury pass knowing that you have already proven the quality of your product(s). Member information and photo examples of your booth setup and complete array of the types of goods you will be selling can be emailed to Burklynarts40@gmail.com. Please continue reading jury information.

1. The Burklyn jury consists of members of the Council's craft committee and artists chosen for their experience and high level of craftsmanship. The panel reviews each applicant's work as objectively as possible according to Burklyn Arts Council guidelines and standards. All work is reviewed by the jury and rated on its technical proficiency and originality as well as by the aesthetic judgment of the jurors, following specific guidelines. Booth design, marketing details and overall presentation are also important considerations.

2. Burklyn accepts work in clay, wood, glass, fiber, metal and other craft media. Fine art, photography, sculpture, and mixed media are also accepted. Burklyn does not accept work made from commercial kits, molds, patterns or stencils. Items made from the assembly of purchased parts or that are commercially produced and then decorated are not acceptable.

Purchased beads in jewelry may be included only when used to accent or highlight a piece of the jeweler's own design and execution that is the central element of the piece. That is, commercially produced elements may be used only in a manner that transforms their original design. We accept some specialty food items but limit the number of food booths at each fair.

3. Applicants must submit a minimum of three samples of one craft to be juried. Most submit more than that to ensure an adequate representation of their body of work. We also encourage you to include photographs (digital images are fine) in addition to the samples. Please include a detailed description of your work, including information on your techniques, and anything else pertinent to understanding your art, especially if you mail your items to the jury.

4. Burklyn also requires either a photograph or detailed description of your booth. Note that the booth **MUST BE ENCLOSED ON THREE SIDES, INCLUDING EZ-UPS**. No stored items may be visible during the show.

5. Retail prices and appropriate labeling for material content are required and should be included with your jury submission. Business cards, brochures and signage must be appropriate to the craft exhibited and for the fair.

6. Jury samples may be shipped or brought in person to the jury. Set up jury appointments at the phone number or email address at the bottom of page two.

7. We will return your shipped items only if you have included return postage. Jury results will be sent within 14 days of the jury. Further information pertaining to the fair will follow at a later date.

The jury process is an excellent way to gather feedback about your work, especially if you are new to the business. Some craftspeople jury several times before gaining acceptance. Others may be accepted and placed on a wait list, if the upcoming fair is already full or if that particular craft is over-represented at the upcoming fair.

If your work is not accepted, you may reapply. If your work is not accepted, we will do our best to suggest other markets and fairs for which your work may be better suited.

Tenure

Burklyn artists may receive tenure status in a review after exhibiting at one fair and may retain that status so long as they continue to exhibit with Burklyn at least once each year. Artists who add new work to their collection or who miss two fairs in succession must re-jury, except in special circumstances. Any work that differs significantly from what has previously been exhibited must be juried.

The Craft Committee may, at its discretion, exclude on the day of the fair any work which it considers of unacceptable quality or which has not previously been juried. The Craft

Committee also reserves the right to revoke tenure status should the caliber of booth presentation or craft quality significantly diminish. It is the intent of Burklyn Arts to support local artisans and provide a high-quality and beautifully-presented event at which you can display and sell the fruits of your labor and creativity—an event that will attract eager shoppers who appreciate hand-made excellence.

Booth assignment

All booth spaces are assigned on a first come, first served basis, as determined by the paid application’s postmark or online submission date.

We cannot guarantee you a specific location except to accommodate a physical disability, although we will do our best to accommodate requests. Please consider using LED lights, and remember to bring chairs and extension cords if you are using electricity. All items not on sale or display must be concealed from public view during the fair. **Exhibitors may not dismantle their booths before 4 p.m.**

Summer 2023 Set-up

Saturday, July 1st, starting at 7 a.m. Vehicles must be moved, after unloading, to the parking lot behind the Lyndonville municipal building next to the park so that customers have easy access to parking. Parking is not allowed on the park grass during the fair, except in special circumstances, such as disability or demonstration.

Dates and Deadlines

April 15th	Jury Date at Lyndon Town School, 2591 Lily Pond Rd. Lyndonville
May 1st	Jury results emailed
June 1	Application/payment deadline
June 20	Booth assignments emailed

**Make jury arrangements with Cara Berryman at the phone number or e-mail address below.*

Cancellations requested on or before Saturday, June 18, will result in a full refund only if your space can be reassigned from our waiting list. There will be no refunds after that date.

***Booth questions and jury appointments— Cara Berryman (802) 328-2683 or burklynarts40@gmail.com**