

Burklyn Arts Council

Guidelines and Jury Information for Holiday Market 2023

Holiday Market 2023 – December 2

Catamount Arts' ArtPort – Green Mountain Mall, 2000 Memorial Drive, St. Johnsbury, VT

APPLICATION DEADLINE – OCTOBER 7TH

JURY DATES – SEPTEMBER 2ND AND OCTOBER 14TH

Burklyn Arts Council is a private nonprofit arts organization which has supported the arts in the schools and communities of seven towns in the Northeast Kingdom for more than 50 years. Our folio features funding for artist residencies, tickets to professional performances, scholarships, professional development for teachers and more. We derive all of our income from our two craft fairs, this one in December and another the first Saturday in July.

Burklyn fairs are open exclusively to artists and craftspeople permanently residing in Vermont or Coos or Grafton Counties in New Hampshire. All exhibited items are juried for excellence in craftsmanship and originality in design. The Holiday Market offers entertainment, free children's activities, a cookie table, a raffle and homemade food all day. We pride ourselves on making the admittedly hard work of a craft fair as easy on you as possible. (Suggestions accepted!)

GUIDELINES FOR BURKLYN EXHIBITORS – PLEASE READ CAREFULLY

PLEASE NOTE: ALL BOOTHS MUST BE ENCLOSED ON THREE SIDES. This will not only improve the look and atmosphere of the fair, it will make all booths more inviting.

Eligibility

All crafts people accepted into Burklyn fairs must be permanent residents of Vermont or of Coos or Grafton Counties in New Hampshire.

Jurying

NEW THIS YEAR! Burklyn Arts has a rigorous jury process, but also realizes that other organizations do as well. We at Burklyn want to remove the jury process for artisans who have already met the jury standards of our approved organizations.

If you are already a juried member of Vermont Handcrafters, the NEK Artisans Guild, Artisans Hand Craft Gallery, or MAC Center for the Arts, Burklyn would like to provide you with a jury pass knowing that you have already proven the quality of your product(s). Your contact information and photo examples of your booth setup and complete array of the crafts you will be selling can be emailed to Burklynarts40@gmail.com. Please continue reading jury information.

1. The Burklyn jury consists of members of the Council's craft committee, which includes artists chosen for their experience and high level of craftsmanship. The panel reviews each applicant's work as objectively as possible according to Burklyn Arts Council standards. Your work will be reviewed by the jury and rated on its technical proficiency and originality as well as by the aesthetic judgment of the jurors, following specific guidelines. Overall presentation, including marketing details and booth design, are also considered.

2. Burklyn accepts work in clay, wood, glass, fiber, metal and other craft media. Fine art, photography, sculpture, and mixed media are also accepted. Burklyn does not accept work made from commercial kits, molds, patterns or stencils. Items made from the assembly of purchased parts or that are commercially produced and then decorated are not acceptable. Purchased beads in jewelry may be included only when used to accent or highlight a piece of the jeweler's own design and execution that is the central element of

the piece. That is, commercially produced elements may be used only in a manner that transforms their original design. We accept some specialty food and drink items.

3. Applicants must submit a minimum of three samples of one craft to be juried. If you would like to sell more than one craft, please submit three samples of each craft. Most submit more than that to ensure an adequate representation of their body of work. We also encourage you to include photographs (thumb drives, websites and email are fine) in addition to the samples. Be sure to include a detailed description of your work process, including information on your techniques and anything else pertinent to understanding your art. Please also include a booth photo or description.

4. Burklyn requires either a photograph or detailed description of your booth. Note that the *booth must be enclosed on three sides* and allow entrance and exit without relying on your neighbor's space. No stored items may be visible during the show.

5. Retail prices and appropriate labeling for material content are required and should be included with your jury submission. Business cards, brochures and signage must be appropriate to the craft exhibited and for the fair.

6. Jury samples may be shipped or brought in person to the jury. See the application form for details. We will return your shipped items, if you have included return postage. Jury results will be announced within seven (7) days of the jury.

The jury process is an excellent way to gather feedback about your work, especially if you are new to the business. Many craftspeople jury several times before gaining acceptance and becoming tenured artists. Others may be accepted and placed on a wait list if the upcoming fair is already full or if that particular craft is over-represented at the upcoming fair.

If your work is not accepted, you may reapply to Burklyn after one year. If your work is not accepted due to the exclusions noted in paragraph 2, we will do our best to suggest other markets and fairs for which your work may be better suited.

Tenure

Burklyn artists may receive tenure status in a review after exhibiting at one fair and may retain that status so long as they continue to exhibit with Burklyn at least once each year. Artists who add new work to their collection or who miss two fairs in succession must re-jury, except in special circumstances. Any work that differs significantly from what has previously been exhibited must be juried. The Craft Committee may, at its discretion, exclude on the day of the fair any work which it considers of unacceptable quality or which has not previously been juried.

The Craft Committee also reserves the right to revoke tenure status should the caliber of booth presentation or craft quality significantly diminish. It is the intent of Burklyn Arts to support local artisans and provide a high-quality and beautifully-presented event at which you can display and sell the fruits of your labor and creativity—an event that will attract eager shoppers who appreciate hand-made excellence.

Booth assignment:

All booths are assigned on a first come, first served basis, as determined by application and booth payment postmark date (sorry-still no online payment). Please note again that your booth must be three-sided – please check your booth design carefully to be sure you will be able to enter and exit your booth without disturbing your neighbor. Corner booths are limited in number.

We cannot guarantee you a specific location except to accommodate a physical disability, although we will do our best to honor requests. All items not on sale or display must be concealed from public view. Exhibitors may not dismantle their booths before the official closing time on Sunday (3 p.m.).

Electricity and Internet:

All booths will be provided electricity for this fair. Please Note that Catamount Arts' ArtPort event space is largely designed for stage performance. It does not have super bright overhead lighting like our former gymnasium location. **Every vendor will need to bring significant lighting** to make their booths "pop". This is why electricity is being included in the booth fee and will be provided to every booth for this event.

The ArtPort also also has very reliable high speed internet, so you will not need to be concerned about missing out on sales due to a fickle connection.

Deadlines

August 30	Reserve Jury Spot
September 2	Jury at Lyndon Town School (shipped samples to be returned in two weeks)
September 7	Jury Status letters mailed/emailed
October 7	Application Deadline
October 12	Reserve Jury Spot
October 14	Jury at Lyndon Town School (shipped samples to be returned in two weeks)
October 20	Jury status letters mailed/emailed
Nov. 18	Booth assignments mailed/e-mailed
Nov. 18	No refunds past this date

The juries will be held at Lyndon Town School, 2591 Lily Pond Rd., Lyndonville, VT., 05851 starting at 9 a.m. on September 2nd and October 14th. **Make jury arrangements or ask questions at burklynarts40@gmail.com*

Set-up: Friday, Dec. 1st, 12:00 - 7:00 p.m. and Saturday, Dec. 2nd, 7:00 to 9:30 a.m.

Cancellations on or before November 11 will result in a full refund. Cancellations between November 11 and 18 will result in a 50% refund. There will be no refunds after November 18.
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